

The Phoenix

Bridal Show

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Thank you for your interest in the Phoenix Bridal Show. We strive to make this a rewarding experience for vendors and brides-to-be. You are our success!!

<u>Booths</u>	<u>Description</u>	<u>Price</u>
Half Booth	8x5 exhibit space includes 4ft. draped table, (1) chair, wastebasket, 8' pipe and drape backdrop, side railings and a 7" x 44" I.D. sign with company name and booth number. Plus (1) "box" lunch of choice. Additional "box" lunches may be purchased for \$35 each.	\$695.00
Standard Booth	8x10 exhibit space includes 6ft. draped table, (2) chairs, wastebasket, 8' pipe and drape backdrop, side railings and a 7" x 44" I.D. sign with company name and booth number. Plus (2) "box" lunch of choice. Additional "box" lunches may be purchased for \$35 each.	\$995.00
Corner Booth	8x10 exhibit space includes 6ft. draped table, (2) chairs, wastebasket, 8' pipe and drape backdrop, side railings and a 7" x 44" I.D. sign with company name and booth number. Plus (2) "box" lunch of choice. Additional "box" lunches may be purchased for \$35 each.	\$1,095.00
Foyer Booth	8x10 exhibit space includes 6ft. draped table, (2) chairs, wastebasket, 8' pipe and drape backdrop, side railings and a 7" x 44" I.D. sign with company name and booth number. Plus (2) "box" lunch of choice. Additional "box" lunches may be purchased for \$35 each.	\$1,195.00
Double Standard	8x20 exhibit space includes (2) 6ft. draped table, (4) chairs, wastebasket, 8' pipe and drape backdrop, side railings and a 7" x 44" I.D. sign with company name and booth number. Plus (2) "box" lunch of choice. Additional "box" lunches may be purchased for \$35 each.	\$1,890.00
Bridal Bag No Booth	Bridal Bag Program without booth includes bride list.	\$495.00
Text Me Now	This "Cutting Edge" program allows you to reach the brides before your competition does. Do you have a special offer or do you want to draw brides to your booth during the show? Let us send a broadcast text to all attendees on the show floor promoting your company.	\$395.00

- Electricity is available for an additional charge

Advertising

The Phoenix Bridal Show promotional campaigns include radio, television, outdoor media, direct mail, Internet, all of Arizona's local bridal magazines, The Knot.com, WeddingChannel.com, WedSpace.com, Social Media plus many other wedding related websites. \$2.00 off admission coupons are distributed to various businesses. We generally, through Press Releases draw local television stations' attention the day of the show.

Attendance

The Phoenix Bridal Show averages 650+ registered brides with approximately 1,200 in total attendance per show.

Leads

A lead list will be e-mailed to each vendor in excel format in 10-14 days following the show.