

The Phoenix   
Bridal Show

## Wedding Planner Ad Sizes and Design Specifications

### Quarter Page:

2.375 x 3.875

### Half Page:

5 x 3.875

### Full Page Bleed:

5.75 x 8.75

5.5 x 8.5 trim size, keep live text .25 within trim size

### File Requirements:

- Ads must be at actual size, 300dpi
- All images, graphics and colors must be CMYK
- All imported images and graphics must be 300dpi at 100% when placed

### Accepted File Formats:

- Adobe Acrobat High Resolution PDF
- Flattened Adobe Photoshop
- EPS (flattened or text to curves)
- High Resolution TIF

### Art Submission:

Please submit camera-ready ads to: [chris@phoenixbridalshow.com](mailto:chris@phoenixbridalshow.com)

### Contact:

For questions or to reserve your ad space, please call 480-874-4718