

The Phoenix

Bridal Show

PO BOX 13884
SCOTTSDALE AZ 85267-3884
TEL: 480.874.4718
FAX: 623.776.2222
Nick@PhoenixBridalShow.com
PhoenixBridalShow.com

Thank you for your interest in the Phoenix Bridal Show. We strive to make this a rewarding experience for vendors and brides-to-be. You are our success!!

Bridal Show Dates & Location:

Sunday; October 28, 2018 Chateau Luxe
Sunday; March 3, 2019 Chateau Luxe
Sunday; June TBD, 2019 Chateau Luxe

<u>Booths</u>	<u>Description</u>	<u>Price</u>
Half Booth	8x5 exhibit space includes 4ft. draped table, (1) chair, wastebasket, 8' pipe and drape backdrop, side railings and a 7" x 44" I.D. sign with company name and booth number.	\$795
Standard Booth	8x8 exhibit space includes 6ft. draped table, (2) chairs, wastebasket, 8' pipe and drape backdrop, side railings and a 7" x 44" I.D. sign with company name and booth number.	\$1,095
Corner Booth	8x8 exhibit space includes 6ft. draped table, (2) chairs, wastebasket, 8' pipe and drape backdrop, side railings and a 7" x 44" I.D. sign with company name and booth number.	\$1,195
Foyer Booth	8x8 exhibit space includes 6ft. draped table, (2) chairs, wastebasket, 8' pipe and drape backdrop, side railings and a 7" x 44" I.D. sign with company name and booth number.	\$1,295
Double Standard	8x16 exhibit space includes (2) 6ft. draped table, (4) chairs, wastebasket, 8' pipe and drape backdrop, side railings and a 7" x 44" I.D. sign with company name and booth number.	\$2,190
Bridal Bag No Booth	Bridal Bag Program without booth includes bride list.	\$595

- Electricity is available for an additional charge

Advertising

The Phoenix Bridal Show promotional campaigns include radio, television, outdoor media, direct mail, Internet, all of Arizona's local bridal magazines, The Knot.com, WeddingChannel.com, WeddingWire.com, Social Media plus many other wedding related websites. \$2.00 off admission coupons are distributed to various businesses. We generally, through Press Releases draw local television stations' attention the day of the show.

Attendance

The Phoenix Bridal Show averages 650+ registered brides with approximately 1,200 in total attendance per show.

Leads

A lead list will be e-mailed to each vendor in excel format in 10-14 days following the show.